



CALEB STRUCHTEMEYER

MULTIMEDIA JOURNALISM

CONTACT

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EDUCATION

- UNIVERSITY OF GEORGIA
May 2024
- Grady College of Journalism
Bachelor of Arts: Journalism
Minor: Communication Studies
Certificate: New Media

SKILLS

- Videography and editing
- Podcast and radio recording and editing
- Basic broadcast production skills
- Production Management
- Microsoft Office
- Adobe Premiere Pro
- Adobe Audition
- AP style proficient
- Strong Communication

EXPERIENCE

MULTIMEDIA EXPERIENCE

Producer, Ball Today on 90.5FM WUOG, Athens, GA August 2022 – Present

- Control radio panel and audio levels for each live show during week
- Monitored transmitter and microphones for clear, live on-air sound.
- Pitched and produced creative segments.
- Build and executed show run-downs and overall flow of the show
- Provided on-air commentary about UGA and Georgia sports, developing public speaking skills.
- Timed show for commercial breaks and concise segments

News Director, Athens Journal News on 90.5FM WUOG September 2021 – December 2023

- Wrote scripts and packages live on-air bi-weekly, refining public speaking skills.
- Coordinated contributor training, advertised news shows each week, developing leadership skills.
- Wrote, planned, executed top stories bi-weekly, developing information gathering and script writing skills and learned to work well under deadline pressure. .
- Managed a staff of 10+ reporters and made sure reporters are available as scheduled.
- Experience in a control room bi-weekly, developing technical skills.

Copy Writer, New Media Institute, Athens, GA August 2023 – December 2023

- Remodeled for UGA's New Media Institute's Capstone website to be more user-friendly.
- Created video content for the workbook website.
- Wrote scripts and outlines for presentations to communicate latest updates on the project.

Contributor, The Red & Black, Athens, GA December 2021 – May 2022

- Wrote articles weekly for both print and online publication, developing writing, information gathering, and time management skills.
- Reported on local events, conducted interviews, and adhered to deadlines, developing interview and editing skills.
- Pitched unique story ideas for publication each week, demonstrating communication and idea development.

COURSE EXPERIENCE

Video, Intro to Video Journalism

- Learned basics of DSLR cameras; Can put together a package
- Proficient in lighting and framing of camera work
- Proficient in Adobe Premiere Pro and video editing

Audio, Multiplatform Journalism and Intro to Podcasting

- Recorded interviews, nat and ambi sound, and voiceover using handheld recorder
- Proficient in Adobe Audition and sound editing
- Created audio packages for radio and podcast formats

Writing, Multiplatform Journalism and Reporting and Writing

- Interviewed sources for articles, adhering to journalism ethics and standards
- Edited articles for AP style and format